



2022 Festival of Trees

November 13th-20th Sponsor Opportunities

All sponsors will receive: 1) listing in appropriate Festival Printed Material 2) listing on www.hospicerockriver.org and other social media 3) signage at sponsored event 4) additional recognition as indicated with specific opportunities 5) Sterling Downtown Advertisements.

Festival Presenting Sponsor - \$3,000

Gain maximum exposure at this premiere holiday event. A week long event that includes many activities, the Festival presenting sponsor(s) receive maximum sponsorship recognition. Sponsorship includes recognition in all Festival advertising and publicity.

Non-Event Gala Sponsor - \$2,000

NEW FORMAT for 2022

Private invites with sponsor name. Printed logos and mentioning in all newsletters and social media.

Festival Store - \$1,000 (opens Thursday, Nov. 10)

The Country Store is a popular shopping site during Festival week. Offering hundreds of unique gift items for every family member, sponsorship includes signage at the Country Store and in marketing materials.

Tree of Memories - \$750

Filled with ornaments in honor of or in memory of loved ones, this tree is on display all week during the Festival. Sponsorship includes signage by the Tree of Memories and in marketing materials

Festival Angels/General Donation – Any Size

Be a part of the Festival of Trees no matter how large or small, your general contribution is appreciated.

Please complete and return this form to reserve your place among our valued Festival supporters. To be included in the 2022 Festival program, completed forms must be received by October 3, 2022

Sponsor _____

(This name will be used in the Festival program and other publications. Please complete accordingly.)

Contact Name _____ Email _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

Sponsorship Opportunities

- ___ Festival Presenting Sponsor \$3,000
- ___ Gala Presenting Sponsor \$2,000
- ___ Festival Store Sponsor \$1,000
- ___ Tree of Memories \$750

Festival Angels/General Donation

___ I would like to make a general contribution to the Festival of Trees. Amount: \$ _____

Make checks payable to: **Rock River Hospice & Home – Festival of Trees**

Rock River Hospice & Home, Festival of Trees, 2706 Avenue E, Sterling, IL 61081

Authorized Signature: _____

Total Amount Enclosed:

Questions? Call (815) 625-3858 or email melissa@hospicerockriver.org.

