



Rock River Hospice & Home

Presents

2020 Festival of Trees

2020 Home for the Holidays Non-Gala Event

*Country Store – November 12-21, 2020 – **AT NORTHLAND MALL***

Home for the Holidays Festival of Trees Online Auction – November 17-21, 2020

While the COVID-19 pandemic has the nation and our area under new guidelines and restrictions, the safety and well-being of our staff, volunteers, contributors and the public is our top priority. So, the Festival of Trees will take a new approach in 2020.

The event is not entirely cancelled. We will do our best to bring the community a week of online auction items featuring baskets, decorated trees, table settings and other items. Our ever-popular Country Store at this time will be held at Northland Mall with guidelines for masking, social distancing, and capacity restrictions. Our yearly Memorial Ornaments will be available for advance purchase and the Tree of Memories will be displayed at the hospice office. Viewing of the tree will be available from the outside only. Unfortunately, our annual Gala Evening will not be able to take place as usual, we will host a Home for the Holidays Non-Gala Evening. We are working to accommodate where we can but realize that things will not be the same. Keep updated by visiting our website at www.hospicerockriver.org or by checking our Facebook page.

Nobody knows what the full impact of the virus will have on our communities, and we know that businesses, organizations, and households are experiencing uncertain times. We are appreciative of your support in previous years, and hope you found your contribution worthy and would consider an ongoing investment in hospice. The Festival of Trees is the largest fundraiser for Rock River Hospice & Home and continues to need your support of any size. (see enclosed sheets for monetary and auction donation options). We are very grateful for our sponsors and contributors and hope for your continued or renewed participation in 2020. Monetary gifts of any size and donations of items for the auctions are appreciated.

This event benefits compassionate, quality Hospice care for the terminally ill and their families who reside in our communities of Bureau, Carroll, Lee, Ogle and Whiteside counties. The generosity of our sponsors enables Rock River Hospice & Home to continue to provide experienced care to terminally ill patients without cost to them or their families.

Why become involved with the Festival of Trees? The Festival of Trees:

- *A tradition in the Sauk Valley area for 30 years*
- *Support hospice services in our communities and to those in need*
- *Any size contribution is welcome and appreciated*
- *Provides tax deductions as allowed by IRS regulations*

The Festival of Trees has been a staple event in the Sauk Valley and in the history of Rock River Hospice & Home and we hope it remains a tradition for several years to come regardless of the format.

Be a part of the tradition of **Rock River Hospice & Home Festival of Trees** and celebrate with us. Contact Karen Voss, Marketing Director with any questions at 815-625-3858, 815-564-2243 (direct line) or karen@hospicerockriver.org.

Sincerely,

Emily Taylor

Emily Taylor, Executive Director

Karen Voss

Karen Voss, Marketing Director



2020 Festival of Trees

Sponsorship Opportunities

2020 Home for the Holidays Non-Gala Event

Country Store – November 12-21, 2020 – **AT NORTHLAND MALL**

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All sponsors will receive: 1) listing in appropriate Festival Printed Material 2) listing on www.hospicerockriver.org and other social media 3) signage at sponsored event (if possible) 4) additional recognition as indicated with specific opportunities

Festival Presenting Sponsor - \$3,000

Gain maximum exposure at this premiere holiday event. A weeklong event that will include a Country Store (Christmas Crafts & Décor), online auctions, Tree of Memories and Non-Gala Event. The Festival presenting sponsor(s) receive maximum sponsorship recognition. Sponsorship includes recognition in all Festival advertising and publicity, lunch and dessert for eight delivered to your office, a large tree decorated and auctioned in your business name.

Home for the Holidays Non-Gala Sponsor - \$2,000

Sponsorship includes recognition on all promotional items for the Home for the Holiday Non-Gala Event, lunch and dessert for eight delivered to your office.

Festival Store - \$1,000 (opens Thursday, Nov. 12)

The Country Store is a popular shopping site during Festival week, offering hundreds of unique gift items for every family member. Sponsorship includes signage at the Country Store and in all store marketing materials.

Tree of Memories - \$750

Filled with ornaments in honor of or in memory of loved ones, this tree will be on display in the front lobby (outdoor viewing only) of the Hospice Home during Festival Week. Sponsorship includes signage by the Tree of Memories and in marketing materials.

Festival Angels/General Donation – Any Size

Be a part of the Festival of Trees no matter how large or small, your contribution is appreciated.

Please complete and return this form to reserve your place among our valued Festival supporters. To be included in the 2020 Festival program, completed forms must be received by October 1, 2020.

Sponsor _____
(This name will be used in the Festival program and other publications. Please complete accordingly.)

Contact Name _____ Email _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

Sponsorship Opportunities

___ Festival Presenting Sponsor \$3,000
___ Gala Presenting Sponsor \$2,000
___ Festival Store Sponsor \$1,000
___ Tree of Memories \$750

Festival Angels/General Donation

___ I would like to make a general contribution to the Festival of Trees. Amount: \$ _____

Make checks payable to: **Rock River Hospice & Home – Festival of Trees**

Rock River Hospice & Home, Festival of Trees, 2706 Avenue E, Sterling, IL 61081

Authorized Signature: _____

Total Amount Enclosed: _____

Questions? Call (815) 625-3858 or email karen@hospicerockriver.org.





Rock River Hospice & Home

2020 Festival of Trees

Home for the Holidays Online Auction *November 17-21, 2020*

Donating to the Festival of Trees auctions is a unique marketing opportunity to promote your business and support a local non-profit, Rock River Hospice & Home. The Festival of Tree auctions will be online this year and will feature several auction items - including baskets, certificates, decorated trees, table settings, etc.,

We realize everyone has been impacted by the COVID-19 Pandemic and we know businesses, organizations and households are experiencing uncertain times. We are however, seeking items for our auction and ask you to consider donating an item(s) or perhaps a monetary donation if you are able. If a monetary donation is sent for the auction, RRHH will purchase an item for auction in your business or individual name.

Please describe your auction donation in specific detail including any restrictions. Although every attempt will be made to use your description as submitted, RRHH reserves the right to make adjustments as deemed necessary. **Please provide expiration dates for certificates/tickets. For courtesy of our buyers, we suggest one year from the final date of Festival (ie., 11/21/2021).**

Description/Title: _____

Value: \$ _____

Donor will: Provide item for pick-up (mileage restrictions) by volunteer by **Oct. 5, 2020**
 (check one) Mail or Deliver to the Hospice office by **Oct. 5, 2020**

Cash donation (amount) \$ _____

Donor/Organization: _____
 (This is vital for listings, thank you notes and questions.)

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Send materials to:
 Rock River Hospice & Home – FOT Auctions
 2706 Avenue E, Sterling, IL 61081
 PHONE: (815) 625-3858 FAX: (815) 625-6152
Contact Person: Karen Voss, 815-564-2243 (direct line)
Email: karen@hospicerockriver.org

DEADLINE for inclusion in the Festival of Trees: October 5, 2020

