



# Rock River Hospice & Home

*Presents*

## 2018 Festival of Trees

**November 10-18, 2018  
Northland Mall, Sterling, IL**

*Festival of Trees Events & Auctions at Northland Mall - Nov. 10-18, 2018  
Gala Evening & Auctions at Deer Valley Banquets - Dec. 1, 2018*

The Festival of Trees, a staple event in the Sauk Valley and in the history of Rock River Hospice & Home (formerly Hospice of the Rock River Valley), returns to Northland Mall in 2018. A wonderful display of local talent and holiday items will be on display for sale and/or auction.

Funds raised from the Rock River Hospice & Home Festival of Trees helps meet the challenge of providing programs of care, comfort and compassion to patients and families coping with a serious illness, death and grief.

We are very grateful for our sponsors and contributors and hope for your continued or renewed participation in this holiday event in 2018.

Why become involved with the Festival of Trees? The Festival of Trees:

- *A tradition in the Sauk Valley area for 29 years*
- *Thousands of attendees*
- *Support hospice services in our communities and to those in need*
- *Any size contribution is welcome and appreciated*
- *Provides business tax deductions as allowed by IRS regulations*

Enclosed you will find Festival of Trees sponsorship opportunities, levels of recognition and an auction donation form. Monetary gifts of any size and donations of items for auction are appreciated.

Be a part of the tradition of **Rock River Hospice & Home Festival of Trees** and celebrate with us. Contact Karen Voss, Marketing Director with any questions at 815-625-3858, 815-564-2243 (direct line) or [karen@hospicerockriver.org](mailto:karen@hospicerockriver.org).

Sincerely,

*Emily Taylor*

Emily Taylor, Executive Director

*Karen Voss*

Karen Voss, Marketing Director

Enclosures



# 2018 Festival of Trees

## November 10-18, 2018

### Sponsor Opportunities

All sponsors will receive: 1) listing in appropriate Festival Printed Material 2) listing on [www.hospicerockriver.org](http://www.hospicerockriver.org) and other social media 3) signage at sponsored event 4) additional recognition as indicated with specific opportunities

#### **Festival Presenting Sponsor - \$3,000**

Gain maximum exposure at this premiere holiday event. A weeklong event that includes many activities, the Festival presenting sponsor(s) receive maximum sponsorship recognition. Sponsorship includes recognition in all Festival advertising and publicity, eight gala tickets and a decorated tree sponsored in your business name.

#### **Gala Sponsor - \$2,000 (Saturday, Dec. 1)**

Holiday themed event that includes fine dining and silent, live and dessert auctions. Sponsorship includes recognition on all promotional items for the Gala, sponsorship mentioned throughout the evening and eight gala tickets.

#### **Festival Store - \$1,000 (opens Saturday, Nov. 10)**

The Country Store is a popular shopping site during Festival week. Offering hundreds of unique gift items for every family member, sponsorship includes signage at the Country Store and in marketing materials.

#### **Tree of Memories - \$750**

Filled with ornaments in honor of or in memory of loved ones, this tree is on display all week during the Festival. Sponsorship includes signage by the Tree of Memories and in marketing materials

#### **Festival Angels/General Donation – Any Size**

Be a part of the Festival of Trees no matter how large or small, your general contribution is appreciated.

Please complete and return this form to reserve your place among our valued Festival supporters. To be included in the 2018 Festival program, completed forms must be received by October 1, 2018.

Sponsor \_\_\_\_\_  
(This name will be used in the Festival program and other publications. Please complete accordingly.)

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

#### **Sponsorship Opportunities**

\_\_\_ Festival Presenting Sponsor      \$3,000  
\_\_\_ Gala Presenting Sponsor         \$2,000  
\_\_\_ Festival Store Sponsor            \$1,000  
\_\_\_ Tree of Memories                  \$750

#### **Festival Angels/General Donation**

\_\_\_ I would like to make a general contribution to the Festival of Trees. Amount: \$ \_\_\_\_\_

Make checks payable to: **Rock River Hospice & Home – Festival of Trees**

Rock River Hospice & Home, Festival of Trees, 2706 Avenue E, Sterling, IL 61081

Authorized Signature: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

**Questions? Call (815) 625-3858 or email [karen@hospicerockriver.org](mailto:karen@hospicerockriver.org).**





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### *Live and Silent Auction Donation Form*

*Making a donation to the Festival of Trees auctions is a unique marketing opportunity to promote your business and support a local non-profit, Rock River Hospice & Home. We are seeking items for our Festival of Trees auctions and ask you to consider making a donation of an item(s) or perhaps a monetary donation. If a monetary donation is sent, RRHH will purchase an item for auction in your business name.*

*Please describe your auction donation in specific detail including any restrictions. Although every attempt will be made to use your description as submitted, RRHH reserves the right to make adjustments as deemed necessary. **Please provide expiration dates for certificates/tickets. For courtesy of our buyers, we suggest one year from the final date of Festival (ie., 12/1/2019).***

**Description/Title:** \_\_\_\_\_

\_\_\_\_\_

**Value: \$** \_\_\_\_\_

**Donor will:**  Provide item for pick-up (mileage restrictions) by volunteer by **Oct. 5, 2018**

(check one)  Mail or Deliver to the Hospice office by **Oct. 5, 2018**

Cash donation (amount) \$ \_\_\_\_\_

**Donor/Organization:** \_\_\_\_\_

(This is vital for program listings, thank you notes and questions.)

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Send materials to:**

Rock River Hospice & Home – FOT Auctions

2706 Avenue E, Sterling, IL 61081

PHONE: (815) 625-3858 FAX: (815) 625-6152

**Contact Person: Karen Voss, 815-564-2243 (direct line)**

**Email: [karen@hospicerockriver.org](mailto:karen@hospicerockriver.org)**

**DEADLINE for inclusion in Festival of Trees program: October 1, 2018**

